

Tender Invitation: Consultancy Role – Strategy, Social Impact, Storytelling

Issued by: Community Foundation Ireland

About Community Foundation Ireland

Community Foundation Ireland is a philanthropic hub with a mission of Equality For All in Thriving Communities. With a €60 million endowment and over €160 million in grants awarded, the Foundation supports community-led initiatives across Ireland. Guided by its 2021–2025 strategy, it champions donor engagement, innovative grant-making, and impact measurement to strengthen people, place, and planet.

Consultancy Overview

- Strategy, Social Impact, Storytelling (Contract)
- Reporting to: Director of Communications and Public Affairs (and communications and marketing sub-group).
- Contract Duration: 3 months
- Start Date: September 2025/End Date: December 2025

Purpose of the Consultancy

Community Foundation Ireland seeks a consultant to support its impact and strategy work.

The consultant will lead research, data analysis, and impact reporting to:

- Communicate the Foundation's influence over the past 25 years.
- Support donor/fund-specific evaluations.
- Explore innovative approaches (including AI) to enhance future reporting and storytelling.

Scope of Work & Deliverables

25-Year Impact Report

- Design and develop a comprehensive report in consultation with the Senior Leadership Team
- Mine relevant data and reflections from the organisation's history.
- Produce a compelling, brand-aligned narrative for launch in November 2025.

Donor Fund Evaluation

- Evaluate the impact of one donor-advised fund across:
 - Prisoners' Rights
 - Child Poverty
 - Gender-Based Violence
- Engage with grantees and internal stakeholders.

Deliver:

- An impact report

- Three case studies
- A template/reporting approach for future donor impact work

Exploring AI for Impact Work

- Provide analysis and recommendations on AI tools for impact measurement and storytelling.
- Outline opportunities and risks for integrating AI into reporting workflows.

Collaboration and Team Support

- Work closely with Fund Development, Communications, and Impact teams.
- Support internal capacity-building on impact processes and systems.

Skills and Experience Required

Essential

- Strong research and data analysis skills
- Clear and compelling communication
- Experience with databases or data management systems
- Interest in social impact, equality, climate, and communities
- Ability to manage multiple tasks collaboratively

Desirable

- Experience in the non-profit or philanthropy sector
- Familiarity with grant-making and/or donor reporting

Contract Timeline

- Initial Workplan: Within 2 weeks of start
- Draft 25-Year Report: October 2025
- Donor Fund Evaluation Draft: November 2025
- Final Outputs: End of contract

Budget & Payment Terms

- Payment schedule:
 - 30% on commencement
 - 40% on delivery of draft outputs
 - 30% on completion

Application Process

Interested consultants should submit:

- CV or organisational profile
- Statement of relevant experience and approach
- Examples of previous work (impact reports, evaluations, etc.)
- Proposed budget and daily rate
- Availability within the timeframe

Submission Deadline: [17th September]

Send Proposals To: [abennett@foundation.ie]

Contractual Terms

- Contract-for-services basis
- Intellectual property remains with Community Foundation Ireland
- Confidentiality of data and donor/grantee information is required
- Consultant responsible for own tax and insurance