



DIAGEO IRELAND

The Guinness Dublin 8 Community Fund at Community Foundation Ireland

About Community Foundation Ireland

Community Foundation Ireland and its partners believe in equality for all in thriving communities. We work with individuals, families, corporates and other trusts and foundations, as well as Government, to translate giving in the moment to giving that is strategic, sustainable and impactful. We use our skills and knowledge developed over 25 years to help donors turn aspirations into effective investments. The Foundation works with partners to achieve solutions for both long-standing and emerging challenges. Through our many partnerships we are working towards an Ireland where barriers are broken down, and communities are empowered to thrive. Working with you, other non-profits and donors, we are committed to making this vision a reality.

About Diageo Ireland

Diageo Ireland has a long history within Irish business, including the founding of the Guinness brewery in 1759 and the creation of Baileys in 1974. As the biggest brewer in Ireland, we employ over 1,330 talented people across 9 sites on the Island of Ireland; and we directly and indirectly support almost 20,000 jobs in Ireland.

Diageo Ireland has a long-standing commitment to supporting vibrant and inclusive communities in Dublin 8 and beyond. This commitment to community stretches back generations, and today we continue the legacy of the Guinness family by investing in local initiatives and working with community groups. In November 2024, Diageo Ireland launched its first Community Impact Report. This report highlighted that between July 2023 and June 2024, Diageo Ireland invested a total of €1.7 million in community initiatives.

- €987,000 was invested in education and training provisions for students in the hospitality industry and in schools in the local community. This included 17 scholarships for students in schools in Dublin 8 and Dublin 12 to help them continue their education.
- €395,000 was invested by Diageo Ireland in cultural initiatives, supporting local events and artists.

- €121,000 was invested in inclusion and diversity initiatives, promoting accessibility and inclusivity in the community.
- 690 Diageo Ireland employees were involved in fundraising for 17 local charities throughout the year, many of whom are in the Dublin 8 area.
- 1,750 people took part in Diageo Ireland's hospitality training and skills programmes over the same period.

In addition to financial support for community initiatives and causes, Diageo employees have also volunteered a significant number of hours to help local schools and charities, particularly in the Dublin 8 area.

Diageo is a global leader in beverage alcohol with a collection of local brands across spirits and beer categories including Guinness, Rockshore, Harp, Smithwick's, Baileys & Roe and Co. Its global brands include Smirnoff, Johnnie Walker, Captain Morgan, Baileys, Don Julio, Tanqueray and Gordon's. For more information about Diageo, our people, our brands and performance, visit www.diageo.com.

About the Guinness Dublin 8 Community Fund

The Guinness Dublin 8 Community Fund aims to support charities, non-profits and local community and voluntary groups based in Dublin 8 that improve the lives of local Dublin 8 communities. The Fund will make grants directly to local Dublin 8 organisations which demonstrate a strong impact and benefit to the local communities of Dublin 8.

After a period of consultation with the local Dublin 8 community, this fund seeks to respond to the needs of the local community by supporting projects which meet one or more of the below three objectives:

1. Enhance educational opportunities and outcomes for the local communities of Dublin 8.

This fund seeks to support projects which empower and equip people who may be at risk of limited educational attainment. Projects which enable and support local people to access education, skills, mentorship, internships or other pathways that allow for greater access to better educational opportunities and outcomes.

2. Foster community development in Dublin 8.

Projects which enhance community cohesion, inclusion, diversity and connection will also be supported. Community development projects may also be those which empower community leaders, build skills and support people to make the changes they want to see. The fund seeks to support initiatives which bring together a wide range of members of the local community together to grow a sense of place, trust, shared experience and relationship building.

3. Address themes of sustainability & climate in Dublin 8.

The fund also seeks to support projects which support the long-term sustainability of the community through projects which tackle themes of climate education, action, awareness, biodiversity, circular economy, food wastage or insecurity.

Timeline

Opening date for applications:	9am Monday October 13 th 2025
Webinar:	11am Tuesday October 21st 2025
Closing date for applications:	11:59pm Monday November 17 th 2025
Grants will be awarded:	Late January 2026
Work should begin:	Early February 2026

The Grants

Grants will be awarded across three strands. The strands are divided based on the size of your organisational income:

Strand 1 – under €20,000

Strand 2 – €20,000 - €200,000

Strand 3 – €200,000 - €2,000,000

Those that apply to multiple strands will not be eligible for funding.

Strand 1

You may apply to Strand 1 if your organisation had an income of <u>under €20,000</u> in the most recent financial year. Under this strand, <u>10 grants of up to €2,500 each</u> will be awarded. Please see below for eligibility criteria:

Strand 1 Eligible Organisations	Strand 1 Ineligible Organisations
 Based in Dublin 8 and benefit the community of Dublin 8. Are a not-for-profit organisation. Have up to date governing documents as required in the 'Governing Documents' section below. 	 Profit-making organisations. Branches of a larger national charity. Individual applicants or apply with an individual's bank account. Uniformed organisations such as schools, scouts, guides or hospitals. Animal welfare, sport* or religious charities.

- Have safeguarding policies in place if you work with children or vulnerable adults.
- Have an organisational bank account.
- Organisations whose work takes place overseas.

*We cannot fund sporting organisations for a project that has a <u>sporting purpose only</u>. However, we will consider projects delivered through sport where the <u>primary aim is to promote access</u>, <u>inclusion</u>, <u>or equality</u>—for example, initiatives that use sport as a tool for social impact rather than performance or competition. If you are a sporting organisation and would like to discuss a possible project/application to confirm its eligibility, please get in touch before you apply.

Strand 1 Eligible Projects/ Costs	Strand 1 Ineligible Projects/ Costs
 Will enhance educational opportunities or foster community development or address themes of climate and sustainability. Will benefit adults and mixed age groups. Will be based in Dublin 8 and will benefit the community of Dublin 8. May request funding for costs associated with running projects such as purchase of materials; venue hire or facilitator costs. Will begin work in February 2026. 	 Religious or political promotion. Projects which exclusively benefit children under 18. Core costs such as insurance, rent or bills. New salary costs. Overseas travel. Research costs or individual tuition. Repayment of loans or capital purchases. Equipment for Hospitals or Schools.

Strand 2

You may apply to Strand 2 if your organisation had an income of <u>between €20,000</u> and <u>€200,000</u> in the most recent financial year. Under this strand, <u>5 grants of up to €20,000</u> will be awarded. You may submit a one-year proposal and receive the full grant as a lump sum. Alternatively, you may propose a two- or three-year project and draw down the grant in phased payments over multiple years. Please see below for eligibility criteria:

Strand 2 Eligible Organisations	Strand 2 Ineligible Organisations
 Based in Dublin 8 and benefit the community of Dublin 8. Are a not-for-profit organisation. 	Profit-making organisations.Branches of a larger national charity.

- Have up to date governing documents as required in the 'Governing Documents' section below.
- Have safeguarding policies in place if you work with children or vulnerable adults.
- Have an organisational bank account.
- Individual applicants or apply with an individual's bank account.
- Uniformed organisations such as schools, scouts, guides or hospitals.
- Animal welfare, <u>sport</u>* or religious charities.
- Organisations whose work takes place overseas.

*We cannot fund sporting organisations for a project that has a <u>sporting purpose only</u>. However, we will consider projects delivered through sport where the <u>primary aim is to promote access</u>, <u>inclusion</u>, <u>or equality</u>—for example, initiatives that use sport as a tool for social impact rather than performance or competition. If you are a sporting organisation and would like to discuss a possible project/application to confirm its eligibility, please get in touch before you apply.

Strand 2 Eligible Projects/ Costs

- Will enhance educational opportunities or foster community development or address themes of climate and sustainability.
- Will benefit adults and mixed age groups.
- Will be based in Dublin 8 and will benefit the community of Dublin 8.
- May request funding for costs associated with <u>running projects</u> such as purchase of materials; venue hire or facilitator costs.
- May include core costs (such as insurance, rent or bills) up to a maximum of 30% of your total application budget.
- Will begin work in February 2026.

Strand 2 Ineligible Projects/ Costs

- Religious or political promotion.
- Projects which exclusively benefit children under 18.
- Projects where core costs (such as insurance, rent, or utility bills) make up more than 30% of the total application budget will not be eligible for funding.
- New salary costs.
- Overseas travel.
- Research costs or individual tuition.
- Repayment of loans or capital purchases.
- Equipment for Hospitals or Schools.

Strand 3

You may apply to Strand 3 if your organisation had an income of <u>between €200,000</u> and <u>€2,000,000</u> in the most recent financial year. Under this strand, <u>5 grants of €75,000 will be awarded</u>. You may submit a one-year proposal and receive the full grant as a lump sum. Alternatively, you may propose a two- or three-year project and draw down the grant in phased payments over multiple years. Please see below for eligibility criteria:

Strand 3 Eligible Organisations

- Based in Dublin 8 and benefit the community of Dublin 8.
- Are a not-for-profit organisation.
- Have up to date governing documents as required in the 'Governing Documents' section below.
- Have safeguarding policies in place if you work with children or vulnerable adults.
- Have an organisational bank account.

Strand 3 Ineligible Organisations

- Profit-making organisations.
- Branches of a larger national charity.
- Individual applicants or apply with an individual's bank account.
- Uniformed organisations such as schools, scouts, guides or hospitals.
- Animal welfare, <u>sport*</u> or religious charities.
- Organisations whose work takes place overseas.

*We cannot fund sporting organisations for a project that has a <u>sporting purpose only</u>. However, we will consider projects delivered through sport where the <u>primary aim is to promote access</u>, <u>inclusion</u>, <u>or equality</u>—for example, initiatives that use sport as a tool for social impact rather than performance or competition. If you are a sporting organisation and would like to discuss a possible project/application to confirm its eligibility, please get in touch <u>before you apply</u>.

Strand 3 Eligible Projects/ Costs

- Will enhance educational opportunities or foster community development or address themes of climate and sustainability.
- Will benefit adults and mixed age groups.
- Will be based in Dublin 8 and will benefit the community of Dublin 8.
- May request funding for costs associated with <u>running projects</u> such as purchase of materials; venue hire or facilitator costs.
- May include core costs (such as insurance, rent or bills) up to a maximum of 30% of your total application budget.
- Will begin work in February 2026.

Strand 3 Ineligible Projects/ Costs

- Religious or political promotion.
- Projects which exclusively benefit children under 18.
- Projects where core costs (such as insurance, rent, or utility bills) make up more than 30% of the total application budget will not be eligible for funding.
- New salary costs.
- Overseas travel.
- Research costs or individual tuition.
- Repayment of loans or capital purchases.
- Equipment for Hospitals or Schools.

Selection

All eligible applications will be assessed against the full criteria of the fund. Eligible and successful applicants will:

- Have satisfactory and up to date governance documents and procedures.
- Have proof of good financial management.
- Have met all other eligibility criteria for the fund.
- Have clearly demonstrated how their project either:
 - o Supports enhanced educational opportunities,
 - o Fosters community development or
 - Address's themes of climate & sustainability.
- Have clearly articulated the need for their project in the community.
- Have clearly articulated the 3 main objectives of their project.
- Have clearly articulated the beneficial impact of their project on the local communities of Dublin 8.
- Have presented a clear and realistic budget and timeline for their project.
- Have clearly articulated how they will measure the impact of their project.

In the event of a highly competitive process, priority may be given to:

- Projects which demonstrate the potential for long-term impact.
- Priority may be given to projects which impact a very broad range of demographic groups including, but not limited to specific disadvantaged groups such as:
 - Ethnic Minorities,
 - o Travellers & Roma,
 - o Refugees & Asylum Seekers, Migrants,
 - Carers.
 - Lone Parents.
 - o Disabled People/ People with disabilities,
 - Neurodiverse People.
- Projects which address more than one or all of the 3 key objectives to:
 - Support enhanced educational opportunities.
 - o Foster community development
 - o Address themes of climate & sustainability
- Projects from organisations whose primary charitable objective aligns with one or more of the 3 key objectives as above.

Governance Documents:

When submitting the application, all organisations will be required to upload digital copies of the following governance documents to our online grants management portal.

- The Constitution or Memorandum and Articles of Association: this must show the mission statement or main objects of the organisation, state that you are a non-profit, how any donations will be managed and the winding up clause. This document must be signed by two board members.
- A current list of your organisation's board members and the dates they were first appointed: For organisations with an income of more than €100,000 in the most recent financial year, copies of photo IDs from two board members should also be submitted, as well as a proof of address from one of these members.
- A bank or credit union account statement header of your organisations bank account: this statement header must clearly show the Account Name, BIC and IBAN. Please blank out any transactions, as this is purely to verify the account to pay the grant into.
- The organisation's most recent annual accounts: Organisations with an annual income of less than €100,000 (Strand 1) should provide one set of signed accounts for the most recent accounting year. A signed profit and loss account is also acceptable for these organisations. Organisations with an annual income of over €100,000 (Strand 2 & 3) must provide 2 years of signed, unabridged and fully audited annual accounts.

If you do not submit the correct governance documents, your application will not be considered for funding.

Reporting requirements

All grantees will be required to submit an Interim and Outcome Report during the project. Progress reports will be due in August 2026 and Outcome reports will be due in February 2027.

How to apply

The Fund is open for applications on **9am Monday October 13th 2025,** and will close at 11:59pm on **Monday November 17th 2025.**

All applications must meet the criteria above, any organisation or project that does not meet the eligibility criteria will not be successful in this grant round.

To apply to the Diageo Ireland Dublin 8 Community Fund please do so via our online Grants Portal here.

Contact

Should you have any further questions, please contact the Grants Team at info@foundation.ie. Please note that due to the high number of enquiries we may not be able to respond to queries immediately.