



Community  
Foundation  
Ireland

# Giving with Impact to Build Stronger Communities

For change. For better. For all.

*“Over the past number of years, we’ve been proud to be the partner with Community Foundation Ireland to help ensure that children across the country have access to breakfast through the Kellogg’s Breakfast Club programme”*

– Shauna Lenagh, General Manager, Kellanova Ireland





## Corporate Philanthropy Matters

Corporate philanthropy helps shape how organisations engage with people, profit and purpose.

Delivered effectively, strategic giving can support and shape strong, thriving communities. It delivers for companies of all sizes, whether multi-national, domestic or smaller businesses.

## Strategic Giving Can Build Stronger Communities

Corporations and organisations can engage in strategic giving for many different reasons:

- **Strengthen Local Communities**

Provide funding support to charities and community groups that empower individuals, promote education, improve health and protect the environment.

- **Increase Brand Loyalty**

Customers are increasingly choosing to support businesses that proactively give back to their communities. Corporate philanthropy builds trust and fosters a positive public image.

- **Boost Employee Engagement**

Corporate giving helps build employee morale, strengthen teamwork, support employee retention and enhance job satisfaction.

- **Tackle Key Societal Issues**

Corporate philanthropy can play an important role in key societal issues such as positively impacting the environment and biodiversity, social issues and rights.

## Our Impact

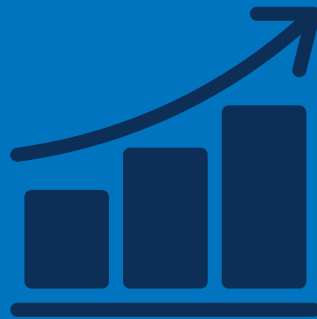
€160  
million

*in Total Grants*



€50 +  
million

*in Community  
Foundation Ireland  
Endowment Fund*



*Connectivity with*

5,000

*voluntary, charitable  
and community partners*





## How We Work With Companies

At Community Foundation Ireland we know philanthropy. We also know the importance of aligning Environmental, Social and Governance (ESG) strategies with core business strategies, while protecting and promoting corporate reputation.

Based on the international, successful model of community foundations, Community Foundation Ireland provides expert advisory support and philanthropic fund management services. This expertise has been developed through €160 million in grant-making since 2000 as well as our unique connectivity with 5,000 community partners.

We work in partnership with companies to identify, plan and implement a robust, strategic and professional approach. We help navigate what can often be a new space for many. We help fulfil company's wider ambitions of investing in communities, supporting innovative ideas to deliver social solutions.

## How Companies Can Drive Positive Social Impact Through Giving

### Set up a Corporate Donor Advised Fund (DAF)

- This tailored, giving vehicle is ideal for those who wish to avoid the administrative burden and costs associated with grant making or setting up their own fund.
- Flexibility is central to this offer. This includes duration of investment and engagement, sharing of decision making around grantees as well as offering confidence in our due diligence processes and impact reporting.
- This option offers companies the opportunity to work with colleagues to decide the causes or issues to support, on a once off or multi annual basis.

### Donate to an existing Community Foundation Ireland Fund

Supporting an existing fund is highly strategic and facilitates a collaborative and effective way for companies to give. Donations would be combined with other like-minded donors to ensure maximum impact on an issue which can reflect companies or teams values. Donations could support Community Foundation Ireland funds that support children, older people, women or the environment.







## Full Philanthropic Management Service

We manage and administer corporate grant programmes, on a once off or multi-annual basis, both named or on an anonymous basis. We support the effective distribution of internal staff funds.

Our expert Philanthropy Management Services provides companies with a full service offering, from identification of charitable causes and projects through to regulatory compliance, strategic grant making and effective reporting. There are multiple benefits to partnering with Community Foundation Ireland, including:

- **De-risking philanthropic investment:**

Our expert Grants and Donor Care Team conduct due diligence on all charitable organisations considered for funding.

- **Capturing & communicating impact:**

We capture key insights from grant-making activities and help communicate these impacts.

- **Identifying strategic opportunities:**

We are connected to the pulse of Irish communities. Our network of 5,000 community partners provide insights to optimise the impact of philanthropic investments.

## Our Expertise



**Strategic  
Giving Vehicles**



**Due  
Diligence**



**Support  
& Advice**



# Bank of Ireland Community Fund

## Case Study

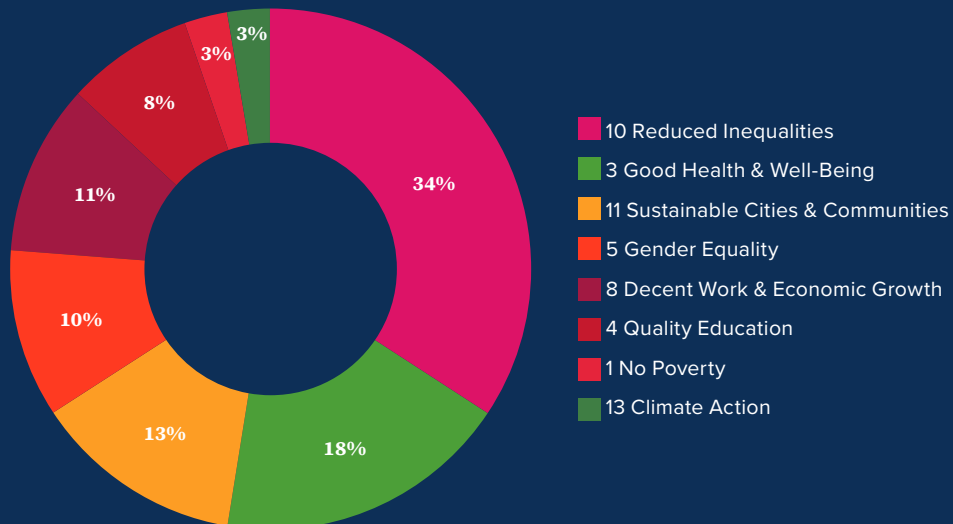
The Bank of Ireland Community Fund, in partnership with Community Foundation Ireland, supports charities, local community groups and social enterprises working to develop resilience in our communities. It does this by supporting future-facing projects which are working to develop capability or foster inclusion among under-served groups and engender systemic change.

Total funding **€2.5 million** between 2020 and 2025

- **Over 280** grants
- **54,382** direct beneficiaries
- **357,037** indirect beneficiaries
- **929** volunteers involved in all supported projects
- **99** staff hired as a result of funding

## Sustainable Development Goals supported by the Bank of Ireland Community Fund:

The Sustainable Development Goals (SDGs) are a shared blueprint for peace and prosperity for people and the planet. They are deeply interconnected, meaning progress in one area often supports progress in others. These connections highlight that sustainable development is a holistic effort, requiring coordinated action across communities to achieve lasting change for all.



In Picture: David Carroll, CEO, Depaul, Aine McCleary, Chief Customer Officer, Bank of Ireland Group and Nick Henderson, CEO Irish Refugee Council

# Together, We Can Achieve More

## About Us

Community Foundation Ireland is a charity with a clear mission - equality for all in thriving communities. Our team is dedicated to building an equal and better future. We provide a trusted source of expertise for individuals, families and organisations who are looking to maximise the impact of donations.

Based on the long-standing and successful model of international community foundations, we provide expertise, networks and knowledge that supports donors to have a positive impact through their giving.

We connect donors, grantees and communities to support equality. In partnership with your organisation, we can accomplish even more, together. By partnering with us, your company will help create a sustainable impact on local communities and foster a culture of giving within your organisation.

**For change. For better. For all.**

## Get In Touch

Let's start a conversation today. Contact us to learn more about how your company can give back and make a meaningful difference in communities all over Ireland. You can call us on +353 (0)1 8747354 or email us in the Development Team.



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