

# Giving With Impact

Companies

For change. For better. For all.

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## How we work with Companies

Whether a multinational company with operations in Ireland, a national company operating in communities across the country or a high potential enterprise scaling up operations, corporate philanthropy can play a role in shaping how you engage your people, profit, and purpose.

Corporate philanthropy can be daunting. Aligning social impact goals with core business strategy and ensuring that your company's reputation is both protected and promoted, are core considerations for many CEO's and ESG/CSR Leads. Exploring how their company can engage in corporate philanthropy is a challenge.

We work with companies to help identify and implement a robust approach to corporate philanthropy. We help you in navigating what is often a new and uncertain space. We help you to fulfil your wider ambitions of investing in communities, supporting innovative ideas to tackling social problems and helping those most vulnerable in society.

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## A Little About This Guide

Community Foundation Ireland is dedicated to creating a positive transformative impact. By providing expert advisory support and philanthropic fund management services, we affect change on complex and varied social issues.

This Guide sets out how we work with companies through our expert Philanthropic Fund Management Service.

To speak to a member of our team, please contact



[giving@foundation.ie](mailto:giving@foundation.ie)



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# About Us

Community Foundation Ireland is on a mission to achieve equality for all in thriving communities. The foundation provides a trusted source of expertise for people and organisations seeking to maximise the impact of their donations.

Since the year 2000 we have provided the expertise, network and knowledge that enables donors to make a positive impact through strategic giving. We connect donors, grantees and communities to support equality.

*At Community  
Foundation  
Ireland we know  
philanthropy.*

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## Our Impact:



Over €120 million invested in our mission to achieve equality for all in thriving communities.



€50 Million worth of assets under management.



Investing in over 5,000 local, national and international non-profit organisations.

## Our Expertise:



**Strategic Giving  
Vehicles**



**Due Diligence**



**Support & Advice**

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## How we work with Companies

If your company is interested in corporate philanthropy, we have been offering a Philanthropy Management Service since 2000 which ranges from identification of charitable causes and projects through to regulatory compliance and reporting. Here is how we can assist:

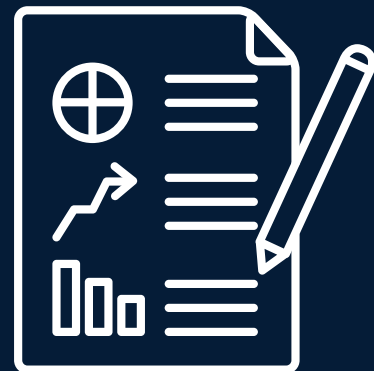


### De-risking philanthropic investment

Our expert Grants and Donor Care Team conduct due diligence on all organisations considered for funding. This ensures that any philanthropic investment on the part of your company goes to non-profit organisations that meet high standards of governance.

### Capturing & communicating impact

Social impact investment is both an art and a science. Leveraging the skills and experience of our team, we capture key insights from your company's philanthropy and help communicate these impacts to colleagues, customers and communities.



### Identifying strategic opportunities

Through our extensive network of over 5,000 non-profit organisations, we are connected to the pulse of Irish communities. This allows us to identify strategic opportunities within chosen issues or geographic areas, to optimise the impact from your company's philanthropic investment.

## How we work with Companies

### Supporting Your CSR Needs

Community Foundation Ireland supports multinational, national and scaling companies to deliver strategic impact in a way that helps achieve equality for all in thriving communities. We do this in a variety of ways including:

- Managing and administering grants programmes, often on a multi-annual basis
- Investing in ground-breaking research and insights into Ireland's most pressing social issues
- Supporting the effective distribution of internal staff funds
- Managing anonymous donations
- Managing and administering corporate grants on a once-off or ongoing basis



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*"We have worked with Community Foundation Ireland to identify inspiring, people, groups and community organisations that really make a difference.*

*The expertise in Community Foundation Ireland is quite frankly unparalleled, we have found them to be such a joy to work with, so helpful, so keen to share their knowledge and I would recommend getting in touch to see how they can work with you".*

Paula Murphy, Director of Group  
Marketing, Bank of Ireland

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## Routes to Impact

### Set up a Donor Advised Fund (DAF)

This tailored way of giving is ideal for companies who wish to pursue charitable interests, as well as those wishing to avoid the administrative burden and costs associated with starting their own Foundation.

Flexibility is key to this offering, including around the duration of investment and engagement, sharing of decision making with family, as well as choices in relation to privacy.



### Donate to a Fund

Supporting an existing fund is highly strategic and facilitates a collaborative and effective way to give.

Donations can be combined for maximum impact in supporting particular cohorts in society including Older People, Women, Young People and Children, as well as important issues such as the Environment and addressing Discrimination and Inequality

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### To Get in Touch

If you would like to learn more about how Community Foundation Ireland can support your companies philanthropic journey, email us at [giving@foundation.ie](mailto:giving@foundation.ie) or call us on +353 (0)1 8747354.

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