

Place Based Giving

The potential for a sustainability fund in Co. Mayo



It's time for philanthropy to step up the fight against climate change

Climate change's negative effects are coming to bear on high-priority philanthropic issues. More and better funding can protect vulnerable stakeholders and speed the net-zero transition.

This article is a collaborative effort by Suzanne Cox, Tom Hellstern, Kimberly Henderson, Tracy Nowski, Maisie O'Flanagan, Dickon Pinner, Taylor Ray, and Adam Sabow, representing views from McKinsey's Sustainability Practice and Philanthropy service line.



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Acting on the Climate Crisis: Why, How and the Role of Philanthropy A resource pack for funders

Updated November 2022



AUGUST 2020

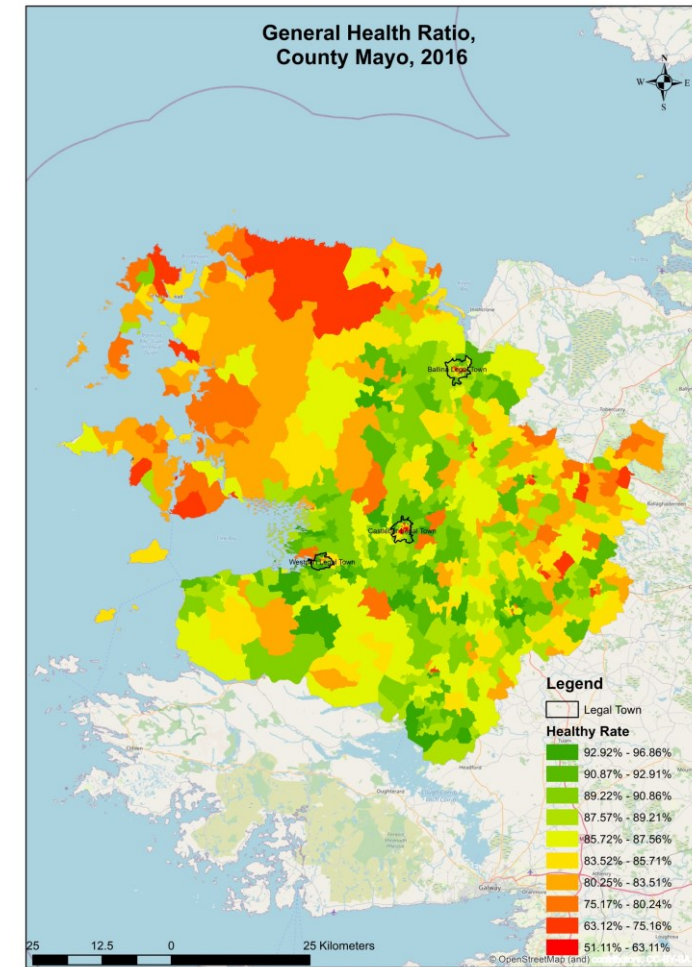
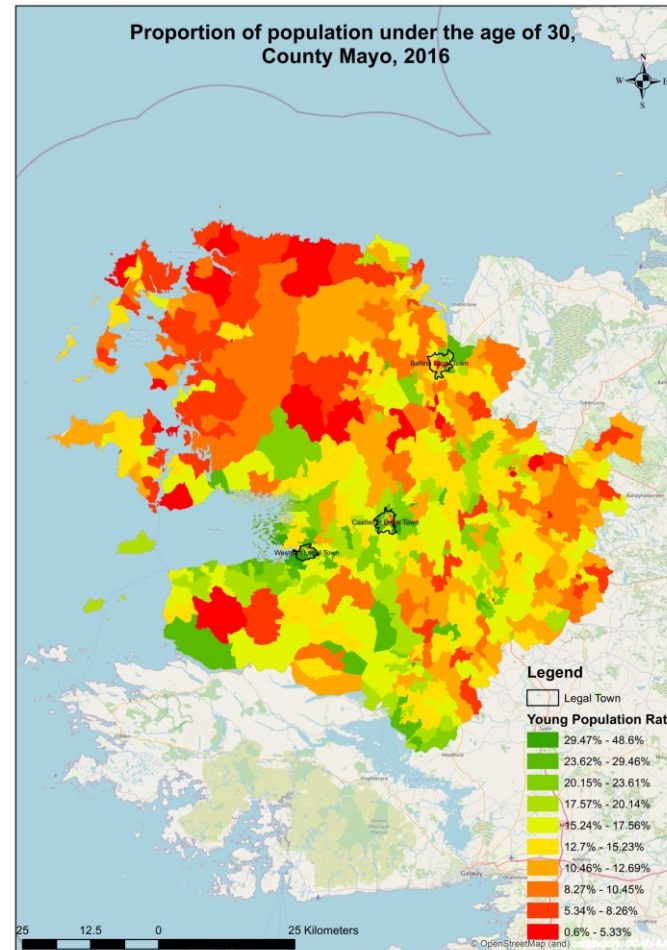
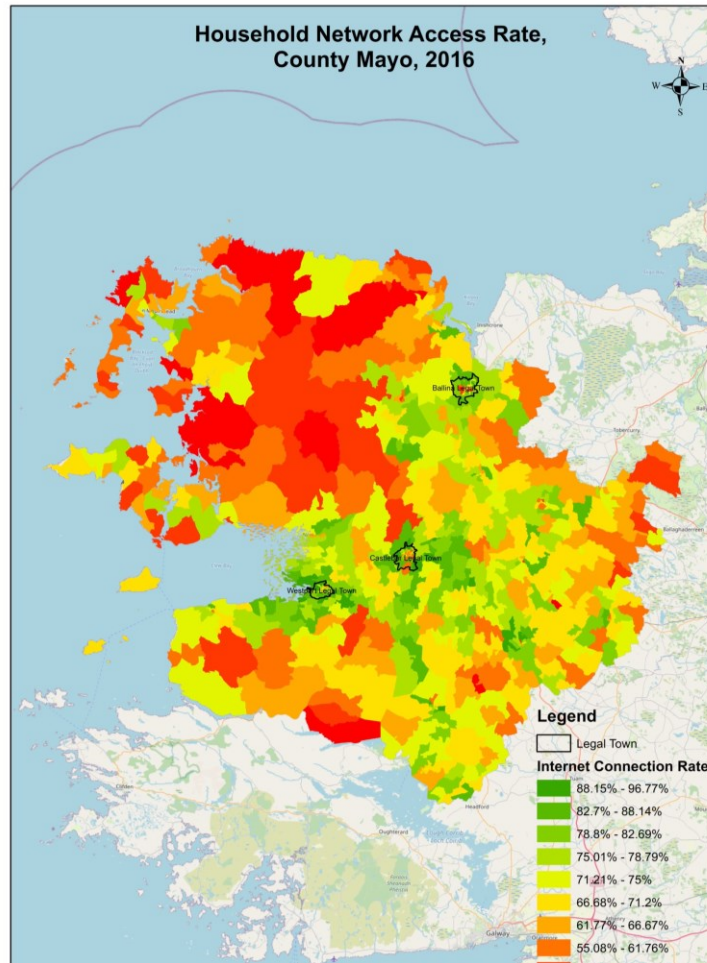
GROWING PLACE-BASED GIVING

End of Programme
Report to DCMS

Registered charity number 268369



Spatial analysis + analysis of key socio-economic data to identify the context for a potential sustainability fund.



Case studies of place-based sustainability initiatives in Ireland and overseas appropriate to County Mayo.

- **CASE STUDY 1: Community led conservation Burrenbeo, County Clare, Ireland**
- **CASE STUDY 2: Place based climate foundation Freiburg Community Foundation (Freiburg, Germany)**
- **CASE STUDY 3: Just Transition and governance The Auckland project (Durham, UK)**
- **CASE STUDY 4: Independent climate governance body
Place based Community Action Network (PCAN) Climate Commissions**



<https://www.greencitytimes.com/freiburg/>



<https://burrenbeo.com/>



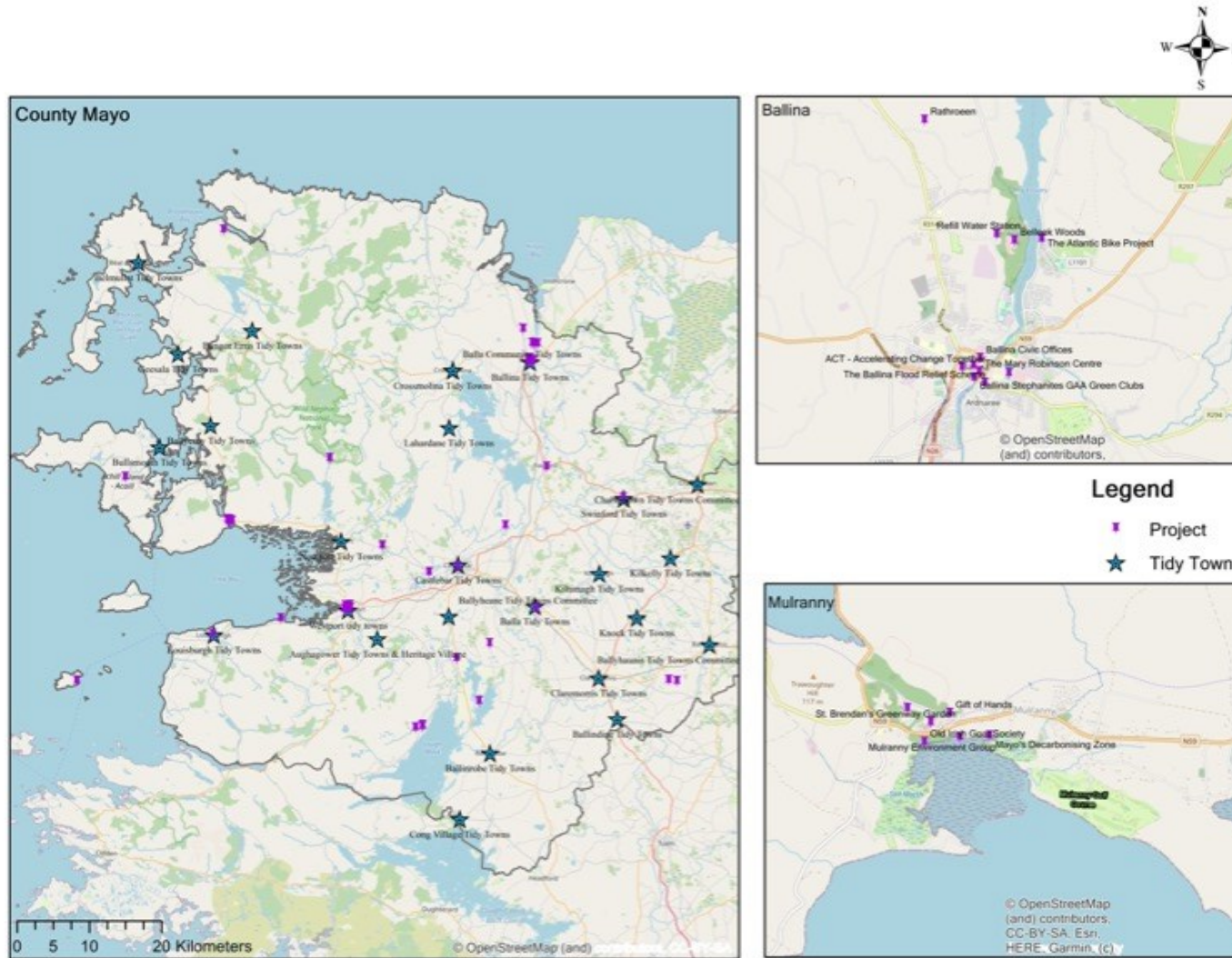
**PLACE-BASED
CLIMATE ACTION
NETWORK**



**THE
AUCKLAND
PROJECT**



Mapping the existing rich ecosystem of sustainability projects



Potential opportunities in Mayo for philanthropic funding that would add value to existing sustainability initiatives.

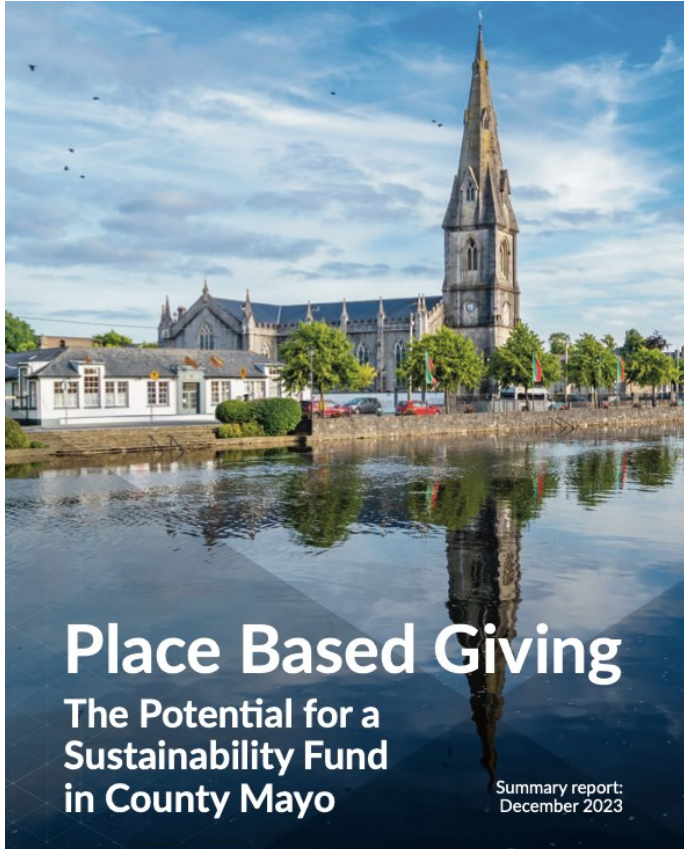
- **Barriers to accessing funding:** restricted knowledge of funding sources; lack of flexibility and continuity of funding; lack of time and resources to apply for funding; sectoral and scalar issues.
- **Funding Gaps and Opportunities:** core funding for climate hubs; capital funding and planning; funding for networks and peer to peer learning; funding for deep and responsive engagement in places; funding for scaling up.

The potential role of philanthropy in supporting existing or new climate action work

- Capital investment
- Social enterprise investment
- State checks and balances
- A tool for democracy and enabler of change
- The need for a broker/convenor at county level
- Support for media work

Key messages

- In the absence of radical national commitment on climate action, the people of County Mayo have been activated to deliver sustainability at the local level.
- There is a distinct geography to climate action in the county. There are many groups doing excellent work, but their scale of ambition and potential impact, as well as longer term sustainability, is at this moment, not matched by available human or other resources.
- Philanthropy has an important role to play in supporting climate action at many levels in a county place-based giving model if a collaborative, long term, strategic view is taken.
- Given the strong commitment to community development in the county, there is huge potential in coming together to work for a more resilient future.



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